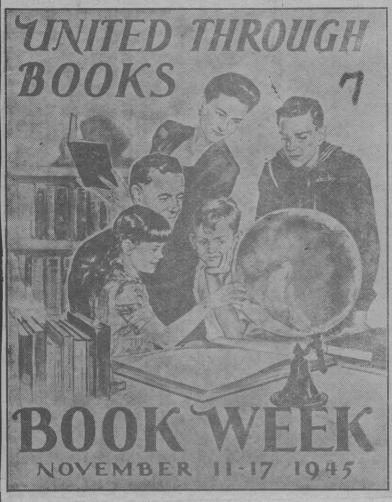
BOOK WEEK To be Celebrated Nov. 11-17



WENTY-FOUR national organities and many more will have ex-zations are cooperating with the tensive Book Week displays and zations are cooperating with the Children's Book Council to make this year's Children's Book Week, Children's Book Council to make this year's Children's Book Week, November 11-17, a celebration in every community in the country, according to a pamphlet issued by the Council. Twenty-five thousand requests for Book Week display material were answered last year by the Council which is planning to the Council, which is planning supply an even greater number of communities this year with book marks, posters, and other material at a nominal cost. A free manual of suggestions Book suggestions concerning Week will be sent on request of Book Week Headquarters at 62 W. 45th St., N. Y. C. 19. Although Book Week material

material from the headquarters has proved a great help in previous years, the main stimulus comes from each a great help in previous your main stimulus comes from each community uniting all forces to the attention of the bring books to the attention of the children. Exhibits of books that can be freely held and examined, book talks by authors that make the books "come alive", plays and projects built around book themes that the children themselves participate in, all help the child realize what books can mean in his life. In small and large communities all over the country librarians and teachers country librarians and teachers have cooperated with civic leaders and mothers to celebrate Week. Popular

Popular for many years in this country, Book Week is fast becoming an international celebration. Last year many countries, Australia, New Zealand including Australia, New Zealand, Brazil, Russia, and England held Book Week exhibits despite wartime handicaps. This year these coun-

projects.

The national organizations sponsoring Book Week are: Association of Children's Book Editors, American Booksellers Association, Book Publishers Bureau, A.L.A. Division of Libraries for Children and Young People, Catholic Library Associa-People, Catholic Library Associa-tion, Association of Junior Leagues tion, Association of Junior Leagues of America, National Congress of Parents and Teachers, National Education Association, Child Study Association of America, Play Schools Association, Boys' Clubs of America, Inc., Boy Scouts of America, Girl Scouts, Camp Fire Girls, 4-H Clubs, U. S. Office of Education, Bureau of Intercultural Education, Jewish Education Committee, Pan American Union, National Council of American-Soviet Friendship, Naof American-Soviet Friendship, National Association of Negro Business and Professional Women, Woman's Council for Post-War Eu-rope, East and West Association, rope, East Conference of Christians National and Jews.

These organizations are solidly behind the Children's Book Council slogan of "more books in the hands of more children," for surveys show that there are millions of children in this country who have never seen anything but their school text books. Because they feel this situ-ation to be urgent they are enlarg-ing their Book Week plans to inplans to include national publicity as well as local support of the celebration in each community. All national activities are channelled through Book Week Headquarters which is enlarging its staff to t to take care of