

BOOK WEEK

To be Celebrated Nov. 11-17

UNITED THROUGH BOOKS

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BOOK WEEK

NOVEMBER 11-17 1945

TWENTY-FOUR national organizations are cooperating with the Children's Book Council to make this year's Children's Book Week, November 11-17, a celebration in every community in the country, according to a pamphlet issued by the Council. Twenty-five thousand requests for Book Week display material were answered last year by the Council, which is planning to supply an even greater number of communities this year with book marks, posters, and other material at a nominal cost. A free manual of suggestions concerning Book Week will be sent on request of Book Week Headquarters at 62 W. 45th St., N. Y. C. 19.

Although Book Week material from the headquarters has proved a great help in previous years, the main stimulus comes from each community uniting all forces to bring books to the attention of the children. Exhibits of books that can be freely held and examined, book talks by authors that make the books "come alive", plays and projects built around book themes that the children themselves participate in, all help the child realize what books can mean in his life. In small and large communities all over the country librarians and teachers have cooperated with civic leaders and mothers to celebrate Book Week.

Popular for many years in this country, Book Week is fast becoming an international celebration. Last year many countries, including Australia, New Zealand, Brazil, Russia, and England held Book Week exhibits despite wartime handicaps. This year these coun-

tries and many more will have extensive Book Week displays and projects.

The national organizations sponsoring Book Week are: Association of Children's Book Editors, American Booksellers Association, Book Publishers Bureau, A.L.A. Division of Libraries for Children and Young People, Catholic Library Association, Association of Junior Leagues of America, National Congress of Parents and Teachers, National Education Association, Child Study Association of America, Play Schools Association, Boys' Clubs of America, Inc., Boy Scouts of America, Girl Scouts, Camp Fire Girls, 4-H Clubs, U. S. Office of Education, Bureau of Intercultural Education, Jewish Education Committee, Pan American Union, National Council of American-Soviet Friendship, National Association of Negro Business and Professional Women, Woman's Council for Post-War Europe, East and West Association, National Conference of Christians and Jews.

These organizations are solidly behind the Children's Book Council slogan of "more books in the hands of more children," for surveys show that there are millions of children in this country who have never seen anything but their school text books. Because they feel this situation to be urgent they are enlarging their Book Week plans to include national publicity as well as local support of the celebration in each community. All national activities are channelled through Book Week Headquarters which is enlarging its staff to take care of the expanded program.