

DURHAM COUNTY LIBRARY BOARD OF TRUSTEES
Thursday, May 21, 2015 6-8 p.m.
North Regional – 221 Milton Road

CALL TO ORDER

Vice Chair Shawn Miller called the meeting to order at 6:14 p.m.

Present: Mrinmay Biswas, Sandra Chambers, Joe Hewitt, Rosemarie Kitchin, Dawn Trembath

Wendy Jacobs – Board of County Commissioners Liaison, Eve Marion - Friends Liaison

Tammy Baggett - Director; Susan Wright, Kathy Makens, Anita Robinson - Staff

Absent: Tamara Bynum, Dr. Henry Felder, Melissa Kimathi

PUBLIC COMMENTS

There were no public comments

I. APPROVAL OF MINUTES

Motion to approve the unofficial March minutes: Ms. Kitchin. Second: Ms. Chambers. The motion passed unanimously.

II. REPORTS FROM LIBRARY STAFF

a. Branch Manager of North Regional Library (S. Wright)

When first looking at Durham County Library’s annual statistics (2013 – 2014), our location appears “average” as compared to the other six locations. We rate:

Fifth place

Public meeting usage (8,062)

Children’s program attendance (14,569)

Collection count (99,282)

Fourth place

Circulation (509,339)

Borrowers (30,759)

Door count (243,359)

Children’s programs (394)

Adult program attendance (2,636)

Don’t let those numbers fool you. NRL ranks:

Second place in adult programs (346) with almost one for every day of the year.

As is true throughout DCL, NRL staff daily demonstrate DCL’s core values or BASICS. However, the uniqueness of NRL staff strengths, creativity and innovation bring about **extraordinary** results...

It takes **Boldness** to work with large groups of teens and tweens on a daily basis. NRL’s Teen Librarian offered and continues to offer the highest number of teen programs in the system (255) M-F during the

school year. Teen program attendance (4,582) is in first place with participation double the 2nd place location and triple the “average” DCL facility. **Extraordinary and Bold.**

Accountability is essential to extraordinary service and leadership. Not just one, but two NRL staff participated in organized leadership development programs this year-- one graduated from Durham County's first “Lead from Anywhere” Leadership Academy and one graduated from NCLA's Leadership Institute! **Extraordinary leadership.**

A NRL staff member was truly honored and well represented NRL when chosen and recognized by Tammy's awarding her with the Director's Award in the last quarter of 2014. **Extraordinary Service.**

Photographer Cecil Beaton once said, “Be daring, be different, be impractical, be anything that will assert Integrity of purpose and imaginative vision...” A perfect example of this is the new NRL children's garden which was created by a team led by our children's librarian and planted five weeks ago by 54 community members for the enjoyment of children of all ages. **Extraordinary Integrity of purpose.**

Our children's manager Collaborated with the Hub Farm next door to develop the “Library Link Trail” with stations placed throughout for hands-on music, literacy, math, reading and drama. The tentative plan for this summer is to expand the trail and to build “reading treehouses” along it. **Extraordinary Collaboration.**

Partway through the school year, NRL's Teen Librarian and Children's Librarian pulled together a **Strategy** to initiate afterschool tutoring for children, especially targeting Spanish-speaking families. This model tutoring program will be replicated at other DCL locations beginning in the fall. **Extraordinary Strategy.**

b. Library Director's Report (T. Baggett)

Top 10 Things to Know About the Library

1. Staff Development Day was held May 13, 2015. Informed and being educated in library and a team building experience. Staff was able to come together collectively and enjoy the day.
2. *Conversations with Tammy* was held for staff to have intimate group conversations with the director. Meetings were held this week at North, SLW and Main.
3. Our strategic plan is in line with the County's strategic plan. We are moving towards performance based budgeting. This will help us tell our story and be more efficient with our dollars. We are working with a consultant; resources will be directed towards where the needs are. There will be 7 pilot locations. We are in the first slate of pilots.
4. The Library Budget requested additional outreach money, a second bookmobile, collections, and three (3) positions for reclassification.
5. John Cotton Dana Award - Super honor for the library. It was a collective effort for all.
6. The theme for summer reading is "Every Hero Has a Story".

7. *Read Local* occurred recently. The program was coordinated by Old Havana and former board member Crystal Dreisbach. This was a great literacy effort.
 8. Bragtown reopened on May 14.
 9. Day of the Book Day of the Child was held Saturday, May 2. Our Hispanic coordinator has done amazing things with the community. There was a lot of partnering in the community. We are making great progress.
 10. Main Renovation - The renovation is tentatively on track. More information will be forthcoming.
- A "United for Libraries" video was shown titled "Board Meetings."

c. Library Health Report (K. Makens)

It was suggested to include in the report areas that indicate where the library is not excelling as well.

Bragtown was awarded a grant for the LSTA library services technology act. This will assist in one-on-one technology training and STEM to an area that is low income and patrons do not have transportation.

Teen Technology Grant (STEAM) won from State library as well.

The Board reviewed the Library Health Report.

How can we help the growing area of dementia? Perhaps committees can be formed to assist the visually impaired. How can we assist loved ones with dementia and the senior population? How can we be a resource? How can staff be informed to assist?

d. Marketing & Development (T. Baggett for G. Rozier)

Please see the Communication Report for events and reminders.

III. Reports of Officers, Boards and Committees)

a. Trustee Committee Discussion (T. Baggett for Dr. Felder)

Please contact Dr. Felder regarding your committee placement if you have not done so. It was reported that the committee recommends to hold the BOT retreat in the fall. Ms. Robinson will work with Dr. Felder to determine dates for the fall.

SPECIAL REPORTS

a. Durham Library Foundation Liaison Report (D. Trembath)

b. Friends of the Durham Library Report (E. Marion)

Alan Teasley has been elected to serve as the new president for the 2015-2016 term. Shayne Goodrum is the newly elected VP. In addition to budget discussions, the task force will discuss how to deal with the loss of their space, loss of revenue and budgetary needs.

The Friends will engage an accounting firm for various accounting matters.

Please plan to attend the annual Friends meeting Thursday, June 11 at 7 pm at Main.

c. Art Committee Main Library Resolution (R. Kitchin)

The art committee's immediate concern is the renovation of Main. Which artwork will be rehung? Should they ask for submissions, if so, local or not? The art committee passed with a unanimous vote for committee to have input in the selection of artwork for Main's renovation. Ms. Kitchin will forward the minutes to Ms. Baggett. Ms. Baggett would like to review the art committee minutes and will discuss at the next meeting.

Is a possibility to consult with the City for art commissions with local artists contact information?

IV. Old Business

As discussed earlier in the meeting, due to conflicting schedules, the committee would like to hold the retreat in the fall.

V. New Business

Peer Library Group

SWAT analysis (strengths, weakness, analysis). The board would like the analysis to highlight how DCL libraries bench mark against others. It was suggested to look closer at the peer library comparisons. Ms. Makens will forward information to the board of DCL's current practices.

VI. Adjournment

Mr. Miller asked for a motion to adjourn: Ms. Kitchin. Ms. Chambers seconded. The meeting adjourned at 8:03 p.m.