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# Durham Hosiery Mill Advertisement Collection

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This finding aid was produced using ArchivesSpace on February 26, 2021.  
Description is written in: English.  
Describing Archives: A Content Standard

Processed by Kristen Merryman

North Carolina Collection Archives

300 N. Roxboro Street

Durham, NC 27701

[ncc@dconc.gov](mailto:ncc@dconc.gov)

URL: <https://durhamcountylibrary.org/ncc>

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## Summary Information

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<b>Repository:</b>	North Carolina Collection Archives
<b>Creator:</b>	Durham Hosiery Mills (Durham, N.C.)
<b>Title:</b>	Durham Hosiery Mill advertisement collection
<b>ID:</b>	NCC.0057
<b>Date [inclusive]:</b>	1918-1921
<b>Date [inclusive]:</b>	undated
<b>Physical Description:</b>	.08 Linear Feet (2 oversize folders, 11 items)
<b>Language of the Material:</b>	English .

### Preferred Citation

[Item, folder, and box information], Durham Hosiery Mill advertisement collection (NCC.0057), North Carolina Collection, Durham County Library, NC.

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## Biographical / Historical

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Durham Hosiery Mill Company started in 1898 as the result of the merger of the Durham Hosiery Company (organized by George Graham in 1894) and the Golden Belt Hosiery Company (organized by Julian Carr and John W. Smith the same year). Julian Carr took over operations of the company and a new mill was built in the Edgemont community, which was at the time on the eastern edge of Durham. By 1907, the company had 1000 employees operating 11,000 spindles, 64 "cards," and 1,000 knitting machines. The company thrived through World War I, which increased demand for the cotton hosiery produced there. However, with the advent of silk hosiery in the 1920s, demand fell dramatically for cotton socks and the mill complex closed in 1934.

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## Scope and Contents

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The collection consists of 11 advertisements for the Durham Hosiery Mill from 1918 to 1921, featuring the socks made at the mill. The advertisements were run in the Saturday Evening Post and the Ladies Home Journal. The postcard in the collection depicts the mill's exterior. The collection offers a look at how products from Durham were advertised nationally in the late 1910s and early 1920s.

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## Administrative Information

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### Publication Statement

North Carolina Collection Archives

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Durham, NC 27701

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URL: <https://durhamcountylibrary.org/ncc>

### Conditions Governing Access

This collection is open for research.

### Immediate Source of Acquisition

Kimberly Hensley

### Conditions Governing Use

There are no restrictions on the use of this material except where previously copyrighted material is concerned. It is the responsibility of the researcher to obtain all permissions.

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## Controlled Access Headings

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- Cotton textile industry -- North Carolina -- Durham
- Advertising
- Durham Hosiery Mills (Durham, N.C.)

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## Collection Inventory

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Title/Description	Instances
Advertisements for Durham Hosiery Mill products, 1918-1920, undated	Oversize Folder 1
Advertisements for Durham Hosiery Mill products and a postcard featuring Durham Hosiery Mill, 1919-1921, undated	Oversize Folder 2